

Personal Data:

- Full Name: Walaa Yehia Mostafa
- Address: 32 Zaki st – Helwan - Cairo
- E-mail: drwalaayehia2020@Gmail.com
- Cell phone: 01003690580
- Date of birth: 02-02-1981

Education:

- Licentiate of Arts – Mass Communication Department- May 2002

Grade: very good

DISSERTATION:

- PHD in Public Relation – May 2016

Grade: excellent with Honor

“The Role of The Social Network Cites “Facebook , YouTube” in political participation Of the Egyptian youth “

- Master in Public Relation – Sept 2009

Grade: Excellent

Title "The Role of Modern Communication in developing Practice Of Public Relation”

Books

- **The Role of Modern Communication in developing Practice Of Public Relation**
- **The Social Media And Youth Political Participation**
- **"Marketing Stratigies Through Social Media " Facebook**

TEACHING EXPERIENCE:

Helwan university – Faculty of Arts – Mass Communication Section
Public Relation Department

Public Relation Researcher Dec 2010 –Dec 2015

TEACHING INTERESTS:

- New Media
- SNC- Social Network cites

RESEARCH PAPERS:

" The Relation Between Facebook and Women Awareness about the Domestic Violence " research presented at The Second International Scientific Conference –Mass Communication Faculty – Modern University For Technology & Information – 2017

"Facebook as a political information source in the Egyptian Presidential Election – 2018

CONFERENCES:

- **WYF –world youth forum 2019 –Sharm ElSheikh** As Attendee

"Media and Women Issues" The Second International Scientific Conference –Mass Communication Faculty – Modern University For Technology & Information - 2017.

"The Arabic Drama and The Identity issues"Conference - Mass Communication Faculty – Modern University For Technology & Information – 2018.

TV & Radio Programs

- Saba7 El Ward TV Program On Ten Channel
- Youm Geded TV program On El Ghad Channel
- Haytna TV programe On Egyptian TV Channel
- Tallk show with Amal Masood Radio El Sharq El Awsat

International Exihibtion

- Cairo international book Fair 2016:2019
- Kuwait international book Fair 2016:2019
- El sharjah international book Fair 2019
- Riyadah international book Fair 2017:2019
- El Khartoum international book Fair 2017:2019
- Baghdad international book Fair 2017:2019
- Erbil international book Fair 2017:2019
- Cairo international book Fair 2020

Journalstic Article

- Journalistic Article about The Social Network and the society On EL Anbaa El Dawleya journal .
- Journalistic Article about The social media where & to where.
- Journalistic Article about corona virus and Artificial Intelligence.

- **Training subject**

  - Protocol & Etiquette
  - E-Marketing
  - Cyber security
  - Public Relation & Social media
  - Artificial intelligence.