Moustafa Mohamed Sherif

Professional Trainer & Lecturer

DBA Candidate | 10+ Years Experience | Professional Trainer

Marketing | HR Management | Administration

Port-Said, Egypt

+201277782812

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Connect With Me

Business Development

Strategic planning & growth initiatives

Marketing

Digital & traditional strategies

Human Resources

Talent development & structure

Financial Management

Budgeting, forecasting & reporting

Professional Experience

- Institutional Development Manager
- Chief Accountant
- Regional Manager
- Marketing Specialist
- Business Administration Trainer at Harvest Centers

Professional Summary

Professional Profile

DBA Candidate

10+ Years Experience

Professional Trainer

Business Management

Financial Oversight

Institutional Development

Trainer at Harvest Centers

Teaching Approach

Practical Learning

Team-Oriented

Results-Focused

Empowerment

Professional Growth

Real-World Applications

Areas of Expertise

Marketing

- Strategic Planning
- Customer Acquisition
- Market Research
- Digital Marketing

Human Resources

- Talent Development
- Performance Management
- Training Programs
- Organizational Structure

Administration

- Process Optimization
- Workflow Management
- Policy Development
- Compliance

Financial Management

- Budgeting
- Forecasting
- Financial Analysis
- Reporting

Specialized Trainer in Business Administration

Education & Professional Development

Academic Background

Doctorate in Business Administration

Arab Academy for Science and Technology

Currently Studying

Master of Business Administration

Arab Academy for Science and Technology

Management · Finance

Bachelor of Commerce – Accounting

Suez Canal University

2007

Professional Training

Governance of Small & Medium Companies

Egyptian Institute of Directors

World Bank & Financial Supervisory Authority

Investor Relations Officer

Egyptian Institute of Directors

Financial Supervisory Authority

Human Resource Management

Microsoft – Egypt

HRM · Certified

Business & Entrepreneurship Skills

Microsoft

Customer Service Excellence

Microsoft

Professional Experience

Business Administration Trainer

Harvest Centers

Current Position

- Marketing strategies & techniques
- Human resources management
- Business administration principles

Specialized Trainer

Training

Education

Institutional Development Manager

Pure Clinic

2025 – Present

- Strategic planning & development
- Performance frameworks
- Talent development programs

Leadership

Strategy

Chief Accountant

Metra Laboratories Group

2015 – 2025

- Accounting division operations
- Financial analysis & forecasting
- Staff training & reviews

Finance

Training

Skills & Expertise

Technical Skills

Computer Skills

- MS Office
- Internet
- Citrix 6
- LDM

Language Skills

- Arabic (Native)
- English (Good)

Soft Skills

- Presentation
- Communication
- Training
- Time Management
- Leadership

Analytical Skills

- Data Analysis
- Reporting
- Forecasting

Areas of Expertise

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- Strategic Planning
- Customer Acquisition
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- Digital Marketing

Human Resources

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- Organizational Structure

Administration

- Process Optimization
- Workflow Management
- Policy Development
- Compliance

Financial Management

- Budgeting
- Forecasting
- Financial Analysis
- Reporting

Social Media & Contact Information

Social Media Presence

Facebook

facebook.com/elbusinessgeyaa

Business Content | SME Focus

YouTube

youtube.com/@elbusinessgeyaa

Educational | Tutorials

LinkedIn

linkedin.com/in/moustafa-sherif2030

Professional Network | Career Profile

TikTok

tiktok.com/@.elbusinessgeyaa

Quick Tips | Business Growth

Professional Contact

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Thank you for your consideration